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1 Health and Human Services under section 319 of  
2 the Public Health Service Act (42 U.S.C. 247d) with  
3 respect to COVID–19; and

4 (2) includes any renewal of such declaration  
5 pursuant to such section 319.

## 6 **Subtitle A—Travel Promotion**

### 7 **SEC. 601. SHORT TITLE.**

8 This subtitle may be cited as the “Visit America  
9 Act”.

### 10 **SEC. 602. PURPOSES.**

11 The purposes of this subtitle are—

12 (1) to support the travel and tourism industry,  
13 which produces economic impacts that are vital to  
14 our national economy; and

15 (2) to establish national goals for international  
16 visitors to the United States, including—

17 (A) recommendations for achieving such  
18 goals and timelines for implementing such rec-  
19 ommendations;

20 (B) coordination between Federal and  
21 State agencies;

22 (C) the resources needed by each Govern-  
23 ment agency to achieve such goals; and

24 (D) the number of international visitors  
25 and the value of national travel exports.

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1 **SEC. 603. SENSE OF CONGRESS.**

2 It is the sense of Congress that—

3 (1) setting a national goal for the number of  
4 international visitors to the United States is vital for  
5 aligning Federal tourism policy to support American  
6 jobs and economic growth;

7 (2) setting a national goal for travel exports is  
8 vital for aligning Federal tourism policy to support  
9 American jobs, increase travel exports, and improve  
10 our Nation’s balance of trade;

11 (3) the travel industry is an essential part of  
12 the United States services exports with respect to  
13 business, education, medical, and leisure travel;

14 (4) the promotion of travel and visitation by the  
15 Corporation for Travel Promotion (doing business as  
16 “Brand USA”) is vital to increasing visitation and  
17 articulating the visitation laws of the United States;  
18 and

19 (5) there is an urgent need for a coordinated  
20 travel and tourism industry response and strategy to  
21 respond to the current state of such industry and fu-  
22 ture unforeseen circumstances that may impact the  
23 travel and tourism industry.

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1 **SEC. 604. ASSISTANT SECRETARY OF COMMERCE FOR**  
2 **TRAVEL AND TOURISM.**

3 Section 2(d) of the Reorganization Plan Numbered  
4 3 of 1979 (93 Stat. 1382; 5 U.S.C. App.) is amended—

5 (1) by striking “There shall be in the Depart-  
6 ment two additional Assistant Secretaries” and in-  
7 serting “(1) There shall be in the Department three  
8 additional Assistant Secretaries, including the As-  
9 sistant Secretary of Commerce for Travel and Tour-  
10 ism,”; and

11 (2) by adding at the end the following:

12 “(2) The Assistant Secretary of Commerce for  
13 Travel and Tourism shall report directly to the  
14 Under Secretary of Commerce for International  
15 Trade.”.

16 **SEC. 605. RESPONSIBILITIES OF THE ASSISTANT SEC-**  
17 **RETARY OF COMMERCE FOR TRAVEL AND**  
18 **TOURISM.**

19 (a) VISITATION GOALS.—The Assistant Secretary of  
20 Commerce for Travel and Tourism (referred to in this sec-  
21 tion as the “Assistant Secretary”) shall—

22 (1) after consultation with the travel and tour-  
23 ism industry, work with the Travel Promotion Com-  
24 mittee and the United States Travel and Tourism  
25 Advisory Board to establish an annual goal, con-

1       sistent with the goals of the travel and tourism  
2       strategy developed pursuant to section 606(1), for—

3               (A) the number of international visitors to  
4       the United States; and

5               (B) the value of travel and tourism com-  
6       merce;

7       (2) develop recommendations for achieving the  
8       annual goals established pursuant to paragraph (1);

9               (3) ensure that travel and tourism policy is de-  
10      veloped in consultation with—

11              (A) the Tourism Policy Council;

12              (B) the Secretary of State;

13              (C) the Secretary of Homeland Security;

14              (D) the Corporation for Travel Promotion;

15              (E) the United States Travel and Tourism  
16      Advisory Board; and

17              (F) travel and tourism industry represent-  
18      atives, including public and private destination  
19      marketing organizations, travel and tourism  
20      suppliers, gig economy representatives, and  
21      labor representatives from these industries;

22       (4) establish short, medium, and long-term  
23      timelines for implementing the recommendations de-  
24      veloped pursuant to paragraph (2);

1           (5) conduct Federal agency needs assessments,  
2           in consultation with the Office of Management and  
3           Budget and other relevant Federal agencies, to iden-  
4           tify the resources, statutory or regulatory changes,  
5           and private sector engagement needed to achieve the  
6           annual visitation goals; and

7           (6) provide assessments and recommendations  
8           to—

9                   (A) the Committee on Commerce, Science,  
10                   and Transportation of the Senate;

11                   (B) the Committee on Energy and Com-  
12                   merce of the House of Representatives; and

13                   (C) the public through a publicly accessible  
14                   website.

15           (b) DOMESTIC TRAVEL AND TOURISM.—The Assist-  
16           ant Secretary, to the extent feasible, shall—

17                   (1) evaluate, on an ongoing basis, domestic pol-  
18                   icy options for supporting competitiveness with re-  
19                   spect to the strengths, weaknesses, and growth of  
20                   the domestic travel industry;

21                   (2) develop recommendations and goals to sup-  
22                   port and enhance domestic tourism, separated by  
23                   business and leisure; and

24                   (3) engage public and private stakeholders to  
25                   support domestic tourism.

1 (c) WORKFORCE.—The Assistant Secretary shall—

2 (1) consult with the Secretary of Labor to de-  
3 velop strategies and best practices for improving the  
4 timeliness and reliability of travel and tourism work-  
5 force data;

6 (2) work with the Secretary of Labor and the  
7 Bureau of Economic Analysis to improve travel and  
8 tourism industry data;

9 (3) provide recommendations for policy en-  
10 hancements and efficiencies; and

11 (4) provide policy recommendations regarding  
12 the gig economy as it relates to travel and tourism.

13 (d) FACILITATION OF INTERNATIONAL BUSINESS  
14 TRAVEL.—The Assistant Secretary, in coordination with  
15 relevant Federal agencies, shall strive to increase and fa-  
16 cilitate international business travel to the United States  
17 and ensure competitiveness by—

18 (1) facilitating large meetings, incentives, con-  
19 ferences, and exhibitions in the United States;

20 (2) emphasizing rural and other destinations in  
21 the United States that are rich in cultural heritage  
22 or ecological tourism, among other uniquely Amer-  
23 ican destinations, as locations for hosting inter-  
24 national meetings, incentives, conferences, and exhi-  
25 bitions; and

1           (3) facilitating sports and recreation events and  
2 activities in the United States.

3           (e) RECOVERY STRATEGIES.—

4           (1) IN GENERAL.—Not later than 1 year after  
5 amounts are appropriated to the Department of  
6 Commerce to accomplish the purposes of this sec-  
7 tion, the Assistant Secretary, in consultation with  
8 the entities referred to in subsection (a)(3), shall de-  
9 velop recovery strategies for the travel and tourism  
10 industry in response to the economic impacts of the  
11 COVID–19 pandemic and in anticipation of other  
12 unpredictable catastrophic events that would signifi-  
13 cantly affect the travel and tourism industry, such  
14 as hurricanes, floods, tsunamis, tornadoes, wildfires,  
15 terrorist attacks, and pandemics.

16           (2) COST-BENEFIT ANALYSIS.—In developing  
17 the recovery strategies under paragraph (1), the As-  
18 sistant Secretary shall conduct cost-benefit analyses  
19 that take into account the health and economic ef-  
20 fects of public health mitigation measures on the  
21 travel and tourism industry.

22           (f) REPORTING REQUIREMENTS.—

23           (1) ASSISTANT SECRETARY.—The Assistant  
24 Secretary, subject to the availability of appropria-  
25 tions, shall produce an annual forecasting report on

1 the travel and tourism industry, which shall include  
2 current and anticipated—

3 (A) domestic employment needs;

4 (B) international inbound volume and  
5 spending, taking into account the lasting effects  
6 of the COVID–19 public health emergency and  
7 the impact of the recovery strategy implemented  
8 pursuant to subsection (e)(1); and

9 (C) domestic volume and spending, includ-  
10 ing Federal and State public land travel and  
11 tourism data.

12 (2) BUREAU OF ECONOMIC ANALYSIS.—The Di-  
13 rector of the Bureau of Economic Analysis, subject  
14 to the availability of appropriations and to the ex-  
15 tent feasible, should make quarterly updates to the  
16 Travel and Tourism Satellite Accounts, including—

17 (A) State-level travel and tourism spending  
18 data;

19 (B) travel and tourism workforce data for  
20 full-time and part-time employment; and

21 (C) Federal and State public lands outdoor  
22 recreational activity and tourism spending data.

23 (3) NATIONAL TRAVEL AND TOURISM OF-  
24 FICE.—The Director of the National Travel and  
25 Tourism Office—



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1 (A) in partnership with the Bureau of Eco-  
2 nomic Analysis and other relevant Federal  
3 agencies, shall provide a monthly report on  
4 international arrival and spending data to—

5 (i) the Travel and Tourism Advisory  
6 Board; and

7 (ii) the public through a publicly ac-  
8 cessible website; and

9 (B) shall include questions in the Survey  
10 of International Air Travelers regarding wait-  
11 times, visits to public lands, and State data, to  
12 the extent applicable.

13 **SEC. 606. TRAVEL AND TOURISM STRATEGY.**

14 Not less frequently than once every 10 years, the Sec-  
15 retary of Commerce, in consultation with the United  
16 States Travel and Tourism Advisory Board, the Tourism  
17 Policy Council, the Secretary of State, and the Secretary  
18 of Homeland Security, shall develop and submit to Con-  
19 gress a 10-year travel and tourism strategy, which shall  
20 include—

21 (1) the establishment of goals with respect to  
22 the number of annual international visitors to the  
23 United States and the annual amount of travel and  
24 tourism commerce in the United States during such  
25 10-year period;

1           (2) the resources needed to achieve the goals es-  
2           tablished pursuant to paragraph (1); and

3           (3) recommendations for statutory or regulatory  
4           changes that would be necessary to achieve such  
5           goals.

6   **SEC. 607. UNITED STATES TRAVEL AND TOURISM ADVISORY**  
7           **BOARD.**

8           Section 3 of the Act entitled “An Act to encourage  
9           travel in the United States, and for other purposes” (15  
10          U.S.C. 1546) is amended to read as follows:

11   **“SEC. 3. UNITED STATES TRAVEL AND TOURISM ADVISORY**  
12           **BOARD.**

13           “(a) IN GENERAL.—There is established the United  
14           States Travel and Tourism Advisory Board (referred to  
15           in this section as the ‘Board’), the members of which shall  
16           be appointed by the Secretary of Commerce for 2-year  
17           terms from companies and organizations in the travel and  
18           tourism industry.

19           “(b) EXECUTIVE DIRECTOR.—The Assistant Sec-  
20           retary of Commerce for Travel and Tourism shall serve  
21           as the Executive Director of the Board.

22           “(c) EXECUTIVE SECRETARIAT.—The National Trav-  
23           el and Tourism Office of the International Trade Adminis-  
24           tration shall serve as the Executive Secretariat for the  
25           Board.

1 “(d) FUNCTIONS.—The Board’s Charter shall specify  
2 that the Board will—

3 “(1) serve as the advisory body to the Secretary  
4 of Commerce on matters relating to the travel and  
5 tourism industry in the United States;

6 “(2) advise the Secretary of Commerce on gov-  
7 ernment policies and programs that affect the  
8 United States travel and tourism industry;

9 “(3) offer counsel on current and emerging  
10 issues;

11 “(4) provide a forum for discussing and pro-  
12 posing solutions to problems related to the travel  
13 and tourism industry; and

14 “(5) provide advice regarding the domestic trav-  
15 el and tourism industry as an economic engine.

16 “(e) RECOVERY STRATEGIES.—The Board shall as-  
17 sist the Assistant Secretary of Commerce for Travel and  
18 Tourism in the development and implementation of the re-  
19 covery strategies required under section 605(e)(1) of the  
20 Visit America Act.”.

21 **SEC. 608. DATA ON DOMESTIC TRAVEL AND TOURISM.**

22 The Assistant Secretary of Commerce for Travel and  
23 Tourism, subject to the availability of appropriations, shall  
24 collect and make public aggregate data on domestic travel  
25 and tourism trends.

1 **SEC. 609. COMPLETION OF PROCEEDING.**

2 If the Secretary of Commerce, before the date of the  
3 enactment of this Act, has taken any action that, in whole  
4 or in part, implements this title or the amendments made  
5 by this title, the Secretary is not required to revisit such  
6 action to the extent such action is consistent with this title  
7 and the amendments made by this title.

8 **Subtitle B—Travel Safety**

9 **SEC. 611. STUDY AND REPORT ON EFFECTS OF COVID-19**  
10 **PANDEMIC ON TRAVEL AND TOURISM INDUS-**  
11 **TRY IN UNITED STATES.**

12 (a) DEFINITIONS.—In this section:

13 (1) PANDEMIC PERIOD.—The term “pandemic  
14 period” has the meaning given the term “emergency  
15 period” in section 1135(g)(1)(B) of the Social Secu-  
16 rity Act (42 U.S.C. 1320b–5(g)(1)(B)), excluding  
17 any portion of such period after the date that is 1  
18 year after the date of the enactment of this Act.

19 (2) SECRETARY.—The term “Secretary” means  
20 the Secretary of Commerce.

21 (3) TRAVEL AND TOURISM INDUSTRY.—The  
22 term “travel and tourism industry” means the travel  
23 and tourism industry in the United States.

24 (b) INTERIM STUDY AND REPORT.—

25 (1) IN GENERAL.—Not later than 3 months  
26 after the date of the enactment of this Act, the Sec-

1       retary, after consultation with relevant stakeholders,  
2       including the United States Travel and Tourism Ad-  
3       visory Board, shall—

4               (A) complete an interim study, which shall  
5               be based on data available at the time the study  
6               is conducted and provide a framework for the  
7               study required under subsection (c), regarding  
8               the effects of the COVID–19 pandemic on the  
9               travel and tourism industry, including various  
10              segments of the travel and tourism industry,  
11              such as domestic, international, leisure, busi-  
12              ness, conventions, meetings, and events; and

13              (B) submit a report containing the results  
14              of such interim study to—

15                      (i) the Committee on Commerce,  
16                      Science, and Transportation of the Senate;  
17                      and

18                      (ii) the Committee on Energy and  
19                      Commerce of the House of Representa-  
20                      tives.

21              (2) AVAILABILITY.—The Secretary shall make  
22              the report described in paragraph (1) publicly avail-  
23              able on the website of the Department of Commerce.

24              (c) IN GENERAL.—Not later than 1 year after the  
25              date of the enactment of this Act, the Secretary, in con-

1 sultation with the United States Travel and Tourism Advi-  
2 sory Board and the head of any other Federal agency the  
3 Secretary considers appropriate, shall complete a study on  
4 the effects of the COVID–19 pandemic on the travel and  
5 tourism industry, including various segments of the travel  
6 and tourism industry, such as domestic, international, lei-  
7 sure, business, conventions, meetings, and events.

8 (d) MATTERS FOR CONSIDERATION.—In conducting  
9 the interim study required under subsection (b) and the  
10 study required under subsection (c), the Secretary shall  
11 consider—

12 (1) changes in employment rates in the travel  
13 and tourism industry during the pandemic period;

14 (2) changes in revenues of businesses in the  
15 travel and tourism industry during the pandemic pe-  
16 riod;

17 (3) changes in employment and sales in indus-  
18 tries related to the travel and tourism industry, and  
19 changes in contributions of the travel and tourism  
20 industry to such related industries, during the pan-  
21 demic period;

22 (4) the effects attributable to the changes de-  
23 scribed in paragraphs (1) through (3) in the travel  
24 and tourism industry and such related industries on

1 the overall economy of the United States, includ-  
2 ing—

3 (A) an analysis of regional economies (on  
4 a per capita basis) during the pandemic period;  
5 and

6 (B) the projected effects of such changes  
7 on the regional and overall economy of the  
8 United States following the pandemic period;

9 (5) the effects attributable to the changes de-  
10 scribed in paragraphs (1) through (3) in the travel  
11 and tourism industry and such related industries on  
12 minority communities, including Native Americans,  
13 Native Hawaiians, and Alaska Natives;

14 (6) reports on the economic impact of COVID-  
15 19 issued by other Federal agencies;

16 (7) the costs and health benefits associated with  
17 COVID-19 requirements for air travel for entry into  
18 or exit from the United States and any consequent  
19 disincentives for tourism;

20 (8) any Federal barriers related to the response  
21 to the COVID-19 pandemic that are disincentivizing  
22 international tourism in the United States, including  
23 the source and policy rationale for these barriers;  
24 and

1           (9) any additional matters that the Secretary  
2           considers appropriate.

3           (e) CONSULTATION AND PUBLIC COMMENT.—In con-  
4           ducting the study required under subsection (c), the Sec-  
5           retary shall—

6           (1) consult with representatives of—

7                   (A) the small business sector;

8                   (B) the restaurant or food service sector;

9                   (C) the hotel and alternative accommoda-  
10                  tions sector;

11                  (D) the attractions or recreation sector;

12                  (E) the outdoor recreation sector;

13                  (F) the travel distribution services sector;

14                  (G) destination marketing organizations;

15                  (H) State tourism offices;

16                  (I) the passenger air, railroad, bus, and  
17                  rental car sectors; and

18                  (J) labor representatives for—

19                   (i) the sectors referred to in subpara-  
20                   graph (I); and

21                   (ii) security screening personnel des-  
22                   ignated by the Administrator of the Trans-  
23                   portation Security Administration; and

24           (2) provide an opportunity for public comment  
25           and advice relevant to conducting such study.



1 (f) REPORT TO CONGRESS.—

2 (1) IN GENERAL.—Not later than 6 months  
3 after the completion of the study required under  
4 subsection (c), the Secretary, in consultation with  
5 the United States Travel and Tourism Advisory  
6 Board and the Tourism Policy Council, shall submit  
7 a report to the Committee on Commerce, Science,  
8 and Transportation of the Senate and the Com-  
9 mittee on Energy and Commerce of the House of  
10 Representatives that contains—

11 (A) the results of such study;

12 (B) policy recommendations for—

13 (i) promoting and assisting the travel  
14 and tourism industry generally; and

15 (ii) promoting and assisting travel and  
16 tourism to Native American, Native Ha-  
17 waiian, and Alaska Native communities, by  
18 fully implementing the Native American  
19 Tourism and Improving Visitor Experience  
20 Act (Public Law 114–221); and

21 (C) a description of the actions that should  
22 be taken by the Federal Government to accel-  
23 erate the implementation of travel and tourism  
24 policies and programs authorized by law.

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1           (2) AVAILABILITY.—The Secretary shall make  
2           the report described in paragraph (1) publicly avail-  
3           able on the website of the Department of Commerce.

4       **DIVISION CC—WATER RELATED**  
5                                   **MATTERS**

6       **SEC. 101. EXTENSION OF AUTHORIZATIONS RELATED TO**  
7                                   **FISH RECOVERY PROGRAMS.**

8           Section 3 of Public Law 106–392 (114 Stat. 1603;  
9       123 Stat. 1310) is amended—

10           (1) by striking “2023” each place it appears  
11           and inserting “2024”;

12           (2) in subsection (b)(1), by striking  
13           “\$179,000,000” and inserting “\$184,000,000”;

14           (3) in subsection (b)(2), by striking  
15           “\$30,000,000” and inserting “\$25,000,000”;

16           (4) in subsection (h), by striking “, at least 1  
17           year prior to such expiration,”; and

18           (5) in subsection (j), by striking “2021” each  
19           place it appears and inserting “2022”.

20       **SEC. 102. COLORADO RIVER SYSTEM CONSERVATION PILOT**  
21                                   **PROGRAM.**

22           Section 206 of the Energy and Water Development  
23       and Related Agencies Appropriations Act, 2015 (43  
24       U.S.C. 620 note; Public Law 113–235), is amended—