

CAR RENTAL SHOW

CAR & TRUCK RENTAL CONFERENCE & EXPO

Solving
the
2012
CHALLENGE

Monday, March 12, 2012
Tuesday, March 13, 2012

LVH Las Vegas, NV
LAS VEGAS HOTEL
& CASINO

SAVE 50% ON REGISTRATION FEES!

SPECIAL ADDRESS

Monday, March 12

Sam Graves

Missouri Congressman



KEYNOTE ADDRESS

Monday, March 12

Co-Presented by:

Mark Frissora

Chairman and CEO,
Hertz Global Holdings, Inc.

Gary Rappeport

CEO,
Donlen



CLOSING KEYNOTE ADDRESS

Tuesday, March 13

Bob Barton

President and COO,
Franchise Services
of North America, Inc.



Get ready for the industry's consummate gathering of independent and franchised rental company operators, manufacturers, and industry professionals.

You'll walk away with:

- Valuable expertise and added insight based on a full program of educational sessions in marketing, finance, social media strategies, and more.
- Strengthened connections with peers from all over the world.
- The benefits of exclusive access to the latest products and services needed to take your business to the next level.

Event highlights include:

- Over 15 educational sessions to choose from, including bonus pre-conference workshops.
- Russell Bruno Award presentation.
- Two keynote presentations and a special address.
- A packed networking agenda, including:
 - Two networking receptions.
 - Pre-conference meet & greet cocktail reception (open to all attendees).
 - Interim networking opportunities-reconvene with contacts and get business done.
- Complimentary breakfast and lunch.

Register Today! Visit www.CarRentalShow.com or call (800) 576-8788 for more information

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Las Vegas, NV

FEATURED SESSIONS INCLUDE:

- International Operators Seminar *(bonus session!)*
- CIRAS Certification *(bonus session!)*
- Tennant Group Roundtable *(bonus session!)*
- Smart Buying and Selling Tips for Rental Fleets
- Social Media: Managing Your Online Reputation
- Legal and Legislative Update

**Find Out How to Save 50%
on Your Full Conference Pass.
Visit us at www.CarRentalShow.com
or call (800) 576-8788**

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